## COACH = FACILITATOR = SPEAKER

Business Etiquette | Cultural Intelligence | Professional Presentation | Leadership Development

Confident and award-winning Coach, Facilitator and Speaker, with 10+ years of international expertise educating and inspiring groups and individuals to excel in business, political, and personal spheres. Clarifies missions and objectives to inform strategic goal making, promotes creativity to solve the challenges that impede action, and builds the confidence necessary to achieve success. Extensively certified, including designations in coaching, cultural intelligence, and protocol with outstanding communication skills enhanced by fluency in English and Dutch.

#### AREAS OF EXPERTISE

- Developing Personal Power
- Maximizing Personal Impact
- Instilling Confidence
- Leadership Development
- Business & Cultural Etiquette
- Diversity in the Workplace
- International Protocol
- Event MC & Meeting Chair
- Non-Verbal Communication
- Impression Management
- Individual & Team Assessments
- Effective Presentation Skills

#### AWARDS —

## Distinguished Toastmaster

Honoured at the 2013 Toastmasters International Convention in Cincinnati for leading the largest Toastmasters District in the world to distinguished status.

#### Alumni of the Year, 2013

Privileged to receive Lakeland College's esteemed award during their 100th Year celebration.

### Top 100 Alumni

Recognized by Lakeland College for exemplifying the College's motto, Ever to Excel.

Paul Harris Fellow Rotary Foundation of Rotary International.

## SELECT CERTIFICATIONS -

### Certified Executive Coach | Coach U

Corporate Etiquette & International Protocol Consultant | Protocol School of Washington
Certified Cultural Intelligence Trainer | Cultural Intelligence Centre
Seven Principles Program Educator Certification | Gottman Institute
Licensed Neuro-Linguistic Programming Trainer | Matrix Essential Training Alliance, Richard Bandler
Trainer | You Can't Lie to Me | Body Language Institute

Page 1 of 3

### **BUSINESS LEADERSHIP**—

## Beyond the Page Coaching Ltd., Delta, British Columbia | 2005 - Present

Preeminent coaching and development firm, serving current and future business, political, and cultural leaders, as well as renowned institutions including AstraZeneca, Manulife, and Hatch Mott MacDonald.

#### **BUSINESS & PERSONAL COACH**

Empowers clients to create and sustain success in domestic and international business arenas. Delivers customized, interactive programs and training sessions, supporting groups and individuals to find inspiration.

- Nurtured the political presence of women seeking office, helping to clarify and define their values, missions, and objectives, developing partnerships that empower their potential.
- Delivered dozens of programs, workshops, and private consultations annually on diverse topics. Empowers clients to create and sustain success in domestic and international business arenas. Delivers customized Maximizing Your Personal Impact and Enhancing Your Charisma
- Published columns, newsletters, articles, and chapter for Blueprint for Success, featuring experts such as Ken Blanchard and Steven Covey, providing insightful tips and commentary.

## Etiquette Page Enterprises, Delta, British Columbia | 2005 - Present

Serving corporations, executives and for social gain organizations, including: CBC Radio, Gowlings, Simon Fraser University, Capilano University, and AstraZeneca delivering business etiquette programs and services.

## **ETIQUETTE COACH & DIRECTOR**

Inspires confidence and coaches professionals to excel in any business, political, or social function. Supports clients with the essential skills and practical knowledge required to conduct themselves exceptionally well.

- Created lasting knowledge, facilitating face-to-face, webinar, and tele-seminar programs on the practice of effective business protocol, social graces, and good manners.
- Authored The Power of Polite, and devised an innovative learning resource, Cognito Modern Wisdom Cards, a valued tool of 52 tips and reminders.

## Westminster Property Management Ltd., Vancouver, British Columbia | 2000 - Present

Canadian property management company, with locations in Alberta and British Columbia.

## PRESIDENT & FOUNDER

Managing assets worth \$8 Million and overseeing business operations including buying and selling decisions.

## Previous Roles:

CAMPAIGN MANAGER I Sea to Sky Provincial Riding BC Liberal Party
PRESIDENT | Serendipity Salons LLC, Las Vegas, Nevada
DIRECTOR, SECRETARY, & TREASURER | Precision Contractors Ltd., Lloydminster, Alberta

"Margaret is exceptionally gifted at looking at a person's life as a balanced process. This inspires faith in one's abilities and also...enlightenment and scope under her mentorship."

- Siew Ling Chow, Graphic Designer Page 2 of 3

**BEYOND THE PAGE** 

## PROFESSIONAL DEVELOPMENT-

You Can't Lie to Me - The Body Language Institute I 2015

Lady and the Champs I Stage Time University I 2013, 2014, 2015

LAB Profile Practitioner | Success Strategies | 2014

Secrets of Storytelling | Stage Time University | June 2013

Seven Principals Educator Program I Gottman Institute I 2014

Get on Board, Intermediate Governance Education | Canadian Board Diversity Council | 2012

Core Strategist I SRI University/ Steve Linder I 2011

Leadership Mastery | Anthony Robbins Companies | 2007 & 2010

Distinguished Toastmaster | Toastmasters International | 2009, 2012

Mastery University | Anthony Robbins Companies | 2009

Life Passion Mapping | Sydney, Australia | 2008

Canadian Women Voters Congress | Women's Campaign School, BC | 2007

Advanced Coaching | CoachU, Kansas | 2006

Core Essential Coaching | CoachU, Kansas | 2005

Applause! Speakers Training Camp | Successworks | 2002

Persuasion Engineering™, NLP™ | Seminars Group International & Richard Bandler | 2002

Business Administration, Management Diploma with Distinction | Lakeland College, AB | 1997

Business Administration, Accounting Diploma with Distinction | Lakeland College, AB | 1995

### **VOLUNTEER LEADERSHIP** —

International Director I Toastmasters International I 2015 - 2017

Senior Leader | Robbins Research International | 2012 - 2014

District Governor, 2012 - 2013 | Toastmasters International, British Columbia | 2003 - Present

Fund Development Chair | Sunshine Coast Community Foundation | 2010 - 2012

Board Member | Sunshine Coast Community Foundation | 2007 - 2012

Board Member | Sunshine Coast Community Futures Development Corporation | 2007 - 2009

Member, Virtual Community Leadership Team | International Coach Federation (ICF) | 2007

Vice Chair | Arts, Culture & Heritage Advisory Committee, District of Sechelt | 2007

Co-host | Clearly Coastal, Public Broadcast Program | 2006 - 2007

Communication Chair | Sunshine Coast Relay for Life, Canadian Cancer Society | 2005

Board Member | Lakeland College, Alberta | 1995 - 1997

# AFFILIATIONS, CERTIFICATES & MEMBERSHIPS -

Group Facilitation & Facilitated Planning Certificates | ICA Associates
Print Strategy Coach | Hertz-Reeder Print Strategies
Advanced Feng Shui | American Feng Shui Institute
Member | International Coach Federation
Member | Institute for Performance and Learning
Member | Canadian Association of Professional Speakers

Page 3 of 3